

Rotary District - News & Updates

July 2021

Utah Rotary News

My District Governor Year is about YOU

My hope is my fleeting year as Utah Rotary District Governor will be about you:

- **your power to substantially impact** your local and global community through the potent service organization of Rotary International.
- **your ability to build relationships** and connections for personal and professional development.
- **your potential for leadership** in your club and at the district level. Utah Rotary needs you!

Just a snapshot of upcoming opportunities to **jump-start your club** post-Covid:

1. Schedule a **club visioning session** soon to plan increased service, partnerships, and ways to innovate to add value to every member's Rotary experience.
2. Share these plans with other club boards **Club Cluster Assemblies** at a location near you August-early November. **Every Rotarian** is invited to learn about The Rotary Foundation, public image strategies for your club, ways to grow membership, and engage our young people in Rotary programs. This is a way to **deepen your club's leadership bench**.
3. Host an **Each One Bring One membership event**— there are subsidies in my budget for 12 clubs. Post-Covid, people are hungry for fellowship and hands-on service.
4. Enjoy state-wide People of Action billboards (courtesy of YESCO) and Facebook ad campaign – and post your own club photos on your social media with this theme. Contact District Public Image Chair, Pearl Wright pearl.slrotary@gmail.com for more info.
5. Attend **May 12-14, 2022 District Conference** – with a focus on leadership and professional development programming – and bring along some young professionals from your area who are potential club members.



It is my honor to serve you. To learn more about me, [click here](#). I look forward to meeting every Utah Rotarian at Club Cluster Assemblies, where I'll give the time-honored District Governor address.

Judy Zone
District Governor 2021-2022

Governor Judy's Installation Party Is July 17

You are invited to 'fire up' for a new Rotary Year Saturday July 17, 2021. 5:30pm social, 6:00pm BBQ dinner, 6:30pm Program: roasts and toasts.

Please join us at the Cottonwood Country Club, 1780 Lakewood Drive, Holladay, Utah, outside patio by the pond. Live music, business casual attire. \$40 per person. **Click to RSVP** & pay in advance. No on-site payment. Non-alcoholic beverages included. Please bring *CASH* for alcoholic beverages. No credit cards accepted.



Fire up for a new Rotary Year

This Year 'End Polio Now' Made Great Strides Forward

Thank you for your continued support of Rotary's focus on eradicating Polio! We are at an incredibly exciting time as we look at some of the most recent

END POLIO NOW

- statistics from the PolioPlus update from the week of June 9th:
- We have reached the milestone of **150+ days** since the last case of wild-type polio in either of the last two endemic countries, Afghanistan and Pakistan.
 - There was a **decrease in vaccine-derived polio cases** from 4 to just 2.
 - The eradication of Polio continues to be an important global topic. The G7 Health Ministers reaffirmed their commitment to a polio-free world at their meeting on June 3-4, 2021.

Additionally, our partners in the Global Polio Eradication Initiative launched our **new strategy for 2022-2026** to guide our upcoming efforts. Help Utah Rotary kick off a brand new Rotary year by donating money to our Rotary

Foundation page [here](#). We are so close to eradicating Polio, and it is our combined efforts that will make our vision of a Polio-free world a reality.

Latter-day Saints Charities Donates \$1 Million to End Polio

District 5420's Foundation Committee is over-the-moon excited to announce Latter-day Saints Charities has awarded Rotary International another "bigger, better, bolder" gift of \$1 million – which of course, will be matched 2-to-1 by the Bill and Melinda Gates Foundation – for a total of \$3 million for the final and forever eradication of polio from the earth.

Still, Rotarians in Utah and around the world, know it's not over 'til it's over, so please consider joining the Polio Plus Society for just \$8.50 a month – or more – until this most important of Rotary's "service above self" projects is behind us in about three more years.

For information on how to join up, contact District Polio Plus Chair Dr. Jay Jacobson at 801-718-2262 or by email to jaj@sisna.com ... and do a happy dance in celebration.

\$26,500 Awarded in Governor's Collaborative Grants

The Collaborative Grants Committee (five Rotarians and one Rotaractor) worked hard with clubs to develop 17 applications. The clubs proposed new impactful service and made new collaborations. For more information about the who, what, where, and how of 2021-2022 Collaborative Grants, visit our [blog](#).



Twenty-Nine Utah Rotary Clubs Have Earned Special Citation from Rotary International

Each year Rotary International honors clubs who have accomplished 13 of Rotary International's 25 goals for the year. 2021 was a particularly hard year to achieve a Rotary Citation but 29 of Utah's 45 clubs earned this year's **Rotary Citations**. Congratulations to the following clubs for working hard, staying on track and giving "bigger, better, bolder" response-to-needs in their communities and the world.

Bountiful, Brigham City, Cache Valley Morning, Cedar City, Centerville-Farmington, Dixie Sunrise, Heber Valley, Hispano-Latinos of Salt Lake City, Holladay, Hurricane Valley, Midvalley, Millcreek, Moab, Mt. Timpanogos, Murray, Ogden, Orem, Park City, Park City Sunrise, Park City Twilight, Red Rock, Roosevelt, Saint George, Sandy, South Jordan, South Valley, Sugar House, Vernal, West Jordan

Grow Rotary: District Membership Recap

2020-2021 was a very good year for district membership, considering we lost an average of 50 members/year for the past four years, effects of the pandemic, and the loss of 44 members from July 1 to January.

As of June 30, we ended the year with about the same number of members (1,607) we had on July 1, 2020. So we dug ourselves out of a pretty deep hole. How did we do this?



We started three new satellite clubs in the last quarter with a total of 36 new members: the **Southern Utah Veterans Satellite Club** sponsored by the **Dixie Sunrise Club**, the **Connecting Generations Satellite Club** sponsored by the **Millcreek Club** and the **Washington City Satellite Club** sponsored by the **St. George Club**. The **Farmington Satellite Club** sponsored by the **Centerville-Farmington Club** is still organizing. There are at least three more new clubs under consideration.

We also ended the year having 18 clubs with net growth -**Dixie Sunrise, Millcreek, St. George, Cedar City, Hurricane Valley, Holladay, Sandy** and **Vernal** clubs all with a net gain of five or more members. Finally, we had 12 membership leads join 10 clubs with several more about to join at this time.

Kudos for all your efforts to Grow Rotary, especially those who responded to the membership lead referrals and the new club sponsors.

Scott Florence
District Membership Chair



People of Action!
On YESCO Billboards
Social Media
and more

District Governor Judy Zone, Chief of Staff Vicky Davison, and District PI Chair Pearl Wright have secured

statewide People of Action billboards (courtesy of YESCO). We will also be running a Facebook ad campaign. Both will feature People of Action photos and messages featuring **Utah Rotarians**. Rotary International created the People of Action campaign to bring the Rotary brand to life by highlighting what happens when community leaders within Rotary join together, share their vision, exchange ideas about solutions, and then take action to make it a reality.

The goal of our Utah campaign is to bring a **broad awareness of Rotary around the state**. Hopefully, this awareness will increase memberships in clubs across the state.

Get extra benefit in your club by **posting People of Action photos on your club's social sites** using photos of Rotarians from your club. If we all participate at the Club level in combination with the District's efforts, I am hopeful that awareness and membership will increase for all of us.

It's quick & easy to create your social media posts. [Click here](#) to see how to create your club's own People of Action photo.

Satellite and New Club \$ Startup Funding \$ Available

For those clubs currently sponsoring a new club or thinking of doing so, you may have questions about district funds that may be available to support new club startups. The district recently set aside \$5,000 of strategic reserve funds for this purpose. To learn more, check out the [district membership page](#) and scroll down to **Develop New Clubs**.

Millcreek Establishes Satellite Club for Young Professionals



Utah Rotary has a new satellite club of young professionals with the cause of organizing and promoting a **unique May 2022 District Conference**. The Conference will center around **leadership and professional development programming, in partnership with Professional Education at the University of Utah**.

The goal of this Millcreek satellite club is to have **250 Utah Rotarians** in attendance as well as **250 young professionals** with no or little knowledge of Rotary. This Conference will be a membership event, with a sponsored cost for young professionals under 30 years of age. The sponsorships will be provided through the District Governor's budget, through other funding requests. Clubs will be asked to sponsor Rotaractors and young professionals in their area.

Tabling for Rotaract and for various Rotary clubs will be offered at the Conference, in the hopes that new members can be attracted to join.

The Conference will feature regular Rotary programming, an introductory Rotary 101 session, as well as speakers and workshops on topics such as Effective Management Techniques, Project Management Basics, Key Teamwork Communication Principles, Managing Generational Diversity, Conflict Resolution in the Workplace, Discovering & Addressing Implicit Bias, Community Activism & Engagement, Building Teams of

Trust, Collaboration and Results.

The satellite club will promote the Conference to Rotaractors, University and College alumni associations and service centers, and other young professional groups within the state of Utah.

St. George Nurtures New Washington City Club

Attempts to start a satellite Rotary club in fast-growing Washington City, next door neighbor to St. George, have been made in the past and couldn't get traction. But during our COVID year, finding the right Washington City "mover and shaker" helped make it happen. The club of a dozen members recently elected a president, a president-elect, secretary, treasurer, and club administrator. In the spirit of the century-old competition between the two communities, the satellite club aims to become the next official club- #7 in Washington County and #47 in Utah District 5420.

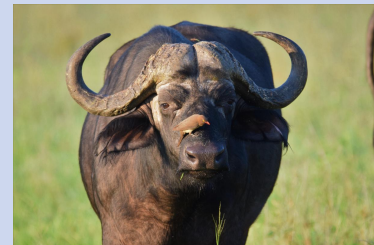


Service Trip in Uganda with Midvalley Rotary this September

Register by July 26

Midvalley Rotary will lead a group of Rotarians, friends and family to Uganda in September. We have four main goals of this trip:

1. Visit the food crop and fish farming sites of our ongoing global grant and meet with community members who benefit from the projects.
2. Evaluate potential future projects in several locations across Uganda.
3. Perform a day of service in a refugee settlement.
4. Support local tourism industry as we enjoy the many activities Uganda has to offer including gorilla trek, rhino sanctuary, wildlife photo safaris and whitewater rafting the Nile River.



Cost will be approximately \$4,550 plus flights & most meals. Attendees are responsible to arrange their own air travel. For more information including proposed itinerary [click here](#). To register contact Drew Allen at 801 910-5215 or Houndoc@aol.com. The registration deadline is July 26th.

Rotary License Plate Challenge - Do You Have Yours?

Sydney King, chair of the Utah Humanitarian License Plate campaign, has a challenge for us all - take a picture with you and your loved ones with your new Rotary License plate. Why? Because the annual \$25 DMV fee goes directly to support our youth programs. You get to drive around with your personal message and the Rotary logo on your chariot. And you get to have your picture in the License Plate Gallery. To get yours, go to dmv.utah.gov/plates/humanitarian# Then click on E-Service and Click on Order License Plates



DG John Hanrahan



Sydney King

The Club Hub

Get ideas, support other clubs! Send your service projects & fundraisers to Newsletter Editor [Lola Beatlebrox](#) for this monthly section of the newsletter.



The Rotary Club of Bountiful wants to congratulate Paul Summers for being awarded Rotarian of the Year at Utah's Rotary District Conference. Paul is a great example of Service Above Self. We are honored to have him and his lovely wife Helen in the Bountiful Club. He is such a great example that his wonderful daughter Jill will be installed as President of the Club June 24th 2021. Service above self is a family legacy in Bountiful.



In June the **St. George Rotary Club** presented an unprecedented 64 Paul Harris Fellow awards using accrued club and member points – and cash contributions from members - to family and friends as well as business, community and government leaders, including Utah Governor Spencer and First Lady Abby Cox ... while also attempting to earn a page in the Guinness Book of World Records for “most Paul Harris Fellows awarded at a single meeting of a Rotary Club.” In addition, members of St. George Rotary Club have been found mentoring the new **Washington City Rotary Satellite Club** which will soon be the 7th Rotary club in Washington County.



On Saturday, June 12, the UVU students from the Utah International Mountain Forum (UIMF), **Rotaract** and the Foreign Affairs club assisted the **Orem Rotary Club** in putting on their annual pancake breakfast. The pancake breakfast has a very long tradition (after a year off for COVID) that students were able to help continue through their volunteer efforts. It is held during Orem Summerfest, an annual city-sponsored series of activities. The breakfast raises needed funds that Orem Rotary will use for future local service. The public kept coming for two hours and a record number enjoyed a hearty breakfast! Live music was provided by The Silversmiths and the summer weather created a pleasant atmosphere for all. Dallas Karren, President of UIMF, was able to meet the Mayor Richard Brunst of Orem City during the breakfast and the UVU students learned to lead by example through their Student-Engaged Learning model.



The **Cedar City Rotary Club** installed its new president, Miriam Keener on the 22nd. We are thrilled with her energy, ideas, and dedication, and we know she will do an amazing job! We are also incredibly grateful for our past-president, Paul Monroe.

Despite Covid, our club was able to meet in a socially distanced way with virtual options for members who didn't feel comfortable coming in-person. Our membership grew, we engaged in numerous service projects, and were able to raise funds to continue our philanthropic work.

Despite the challenges, we thrived under his leadership. Thank you, past-president Paul!



"Can you say HAPPY DOLLARS!" The **Hurricane Valley Rotary Club** raised \$602.00 for the Washington County Search and Rescue during the luncheon on June 21st hosted for Governor Cox and his team. The Governor was very engaging in his presentation and open to learning more about Southern Utah and local Rotary. We had nearly 90 people in attendance. Building awareness about Rotary and how we serve the community is always important as we continue to grow our club and increase the number of service projects we can achieve. GREAT job club members in hosting this event and better yet generating so much awareness about local rotary and the importance of Search and Rescue. Happy Dollars Do Make a Difference!

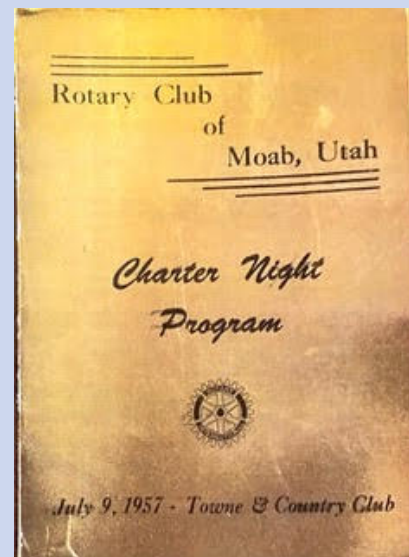


Park City Twilight Rotarians, joined by the **Park City Rotary Club** and **SLC Rotaractors** helped pack food at the Utah Food Bank on Saturday, June 19.

The number of Utahns facing food insecurity skyrocketed from 374,000 to 511,000 during 2020. But the Utah Food Bank was able to help distribute 474,000 meals to children affected by school closures, expand mobile deliveries by 21%, and distribute 62.5 million pounds of food, a 12.7 million pound increase from 2019.



The **Logan Rotary Club** has to wait longer than most for the snow to melt and service projects to begin. But ever vigilant, our volunteers recently refurbished the Rotary Pavilion at Willow Park. The structure was in need of overall maintenance and applying wood preservative. For another project, several wood pieces in Garff Gardens were also in need of some tender care—an application wood preservative on the Rotary gazebo and fresh paint on stair railings and the small bridge. Volunteers tackled the project to spiff up this shady respite near downtown Logan.



The **Rotary Club of Moab** is now 64 years young. Charter was sponsored by the Club in Price and was granted by Rotary International in June 1957. The night when Charter was officially given was July 9, 1957. We held a short celebration last week locally. If you like to know more about Rotary and its activities please look here: <http://www.utahrotary.org/>



For the past 25 years on Memorial Day the **Richfield Rotary Club** cooks breakfast for the area residents.

Proceeds from the breakfast are used to purchase new flags for the Sevier Valley Veterans Memorial located at the Richfield Cemetery and U.S. Flags for downtown Main Street in Richfield.

This year we raised \$2000 for new flags. Richfield Rotary was a major donor to build the Memorial to honor those who served and are serving in our military.

Collaboration was high when the Board of Directors of **Park City Sunrise Rotary** met for their strategic Visioning session. Led by Rotarian Scott Van Hartesvelt, an experienced visioning facilitator, board members explored the quintessential characteristics of their club. Words like curiosity, inclusion, teamwork, humor, selflessness echoed on the walls of Kiln, a Park City co-working space. When the dust settled, they came up with this new mission statement: To improve the quality of life in our community and beyond through active service that effects tangible change. The club is defined by the genuine connection of energized and engaged members who bring fun to all we do. We draw strength from our club's humor, humility, and inclusiveness

Save the Dates

July 2021

July 1: RY 2020-2021 District Service and Impact Reports deadline

July 1: RY 2021-2022 District Grant application deadline

July 17: Installation Dinner DG Judy at Cottonwood Country Club (outdoors) 5:30pm

August 2021

August 21: 8am- Noon, Club Cluster Assembly: Logan (host club), Cache Valley Morning, Brigham City

August 28: 8am- Noon, Club Cluster Assembly: Ogden, Mt. Ogden, Layton (host club), Kaysville

September 2021

Sept 1: DGND applications go out to club presidents- due November 1. Contact Kristi Guest kristilguest@gmail.com

Sept 11: 8am- Noon, Club Cluster Assembly: Centerville-Farmington, Bountiful (host club), Salt Lake

Sept 17: Club presidents receive email with current Manual of Procedure. Any suggested resolutions due October 21.

Sept 18: 8am- Noon, Club Cluster Assembly: Tooele, Holladay, Midvalley, Valley West, Millcreek, Murray, Sugarhouse (host club), Glendale, Hispano Latinos

Sept 22-25: RYLA

Sept 25: 8am- Noon, Club Cluster Assembly: South Valley, West Jordan, South Jordan, Sandy, Lehi, Orem (host club), Mt. Timpanogos, Provo, Spanish Fork, Springville



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