

## Rotary District - News & Updates

August 2021

### Utah Rotary News

## Networking, Collaboration, Rotary Education for You Coming Soon To Your Neighborhood

Eight Club Cluster Assemblies—half-day Saturdays all over the state—are your opportunity to meet Rotarians from clubs in your area, share your Rotary successes and issues, and **add value to your overall Rotary experience** combined with the **official District Governor visit**.

**All Utah Rotarians are invited** to a Club Cluster Assembly near you August-November. **Click to find yours** and **mark your calendar**. Club Presidents should cancel meetings before and/or after. Locations TBA.

- Club boards will meet first to discuss the goals derived from their **visioning/strategic planning sessions**.
- Then, I'll give the traditional **District Governor address**.
- You can then attend 2 of 4 concurrent sessions on The Rotary Foundation, Membership Development, Public Image, and Youth programs. These sessions will be interactive, focusing on discussion and Q & A – led by District leaders in these areas.



The goal is to increase your information about this organization called Rotary International, and to **deepen the leadership benches** of every club in the District. Maybe you will even find yourself wanting a District leadership position!

**Collaboration, connection, leadership opportunities:** these are goals of our District Strategic Plan. Club Cluster Assemblies are one way to get there. Many thanks to **Chief of Staff Vicky Davison** for all her work on these events!

Judy Zone  
Utah Rotary District Governor 2021-2022

## Each One Bring One Membership Events - Get One Going for Your Club!

[Tooele Valley Rotary Club](#) had an "Each One, Bring One Barbecue" on July 26. It was a huge success! Past President Karlene Wells spoke about local service projects, Assistant Governor Rosemary Hullinger spoke on international efforts, and Club President Tera Porter spoke on building friendships and why Rotary is such a great organization.

There were 32 people in attendance and when it was all "said and done" the club gained three new members, bringing our July newbies to 4! That is awesome, considering the club only got one new member in all of last year.

If your club is interested in **up to \$400 in support** for an Each One Bring One membership event, contact District Governor Judy Zone [dgjudy@utahrotary.org](mailto:dgjudy@utahrotary.org)



# of Rotary International's End Polio Initiative

"I can't think of a more important moment than right now in the fight against polio. And that's a good thing because it shows how much progress the world has made against polio, a terrible and now largely forgotten disease.

This metal tank is an iron lung, a mechanical respirator that saved the lives of thousands of polio victims. Polio attacks the body's nervous system, crippling patients. In the worst cases, the disease paralyzes their respiratory muscles and makes it difficult for them to breathe, sometimes resulting in death. Using changes in air pressure, the iron lung pulls air in and out of a patient's lungs, allowing them to breathe and stay alive.

During the height of the polio epidemic in the U.S. in the 1940s and 1950s, rows of iron lungs filled hospital wards to treat thousands of polio patients, most of them children." **Please watch this video** to learn more about Rotary International's initiative to end polio."



*Bill Gates*

**Contribute to what Bill calls the "Iron Will." Donate to the Rotary Foundation [here.](#)**

## UVU Rotaract & St. George to Celebrate World Polio Day



To honor World Polio Day, the Rotaract Club at Utah Valley University will commemorate the occasion with an in-person and virtual event on Wednesday, October 21 at 12 noon. Join virtually at [UVU.edu/global/events.html](http://UVU.edu/global/events.html)

The District event is tentatively scheduled for Saturday, October 23 – a luncheon in St George following that Club Cluster Assembly. More info to come, but Dixie Sunrise Rotarian Alex Charter has secured 15 rooms at a discounted rate at the St George Holiday Inn. If you live outside the St George area, plan to make it a weekend and join us for the luncheon.

## Club President Scott Rosenbush on Why He is Grateful for the Four Way Test

Recently Club President Scott Rosenbush addressed the Salt Lake Rotary. "We don't have to go very far to hear pundits say that our country is more divided today than ever," he said. "But is it really?" He went on to observe that Rotary is the exact opposite of what the pundits assert. "The Four Way Test makes us focus not on our differences but what unites us," he said. "It allows us to join forces with people who are different from ourselves not just in our club but with Rotarians around the world." **Read the entire text of his message** to find out why he believes "There is much work for us to do and fun to be had. And together we will prove the pundits wrong."



## Online Collaborative Big West Workshops to Help Your Club Thrive

The Rotary International Action Plan (5 year strategic plan) and DG Judy's emphasis this Rotary Year is all about increasing service impact, expanding community partnerships, adding value to each member's Rotary experience, and innovating to attract new members. These workshops are open to all Rotarians and Rotaractors. Go to the [zone2627.org](http://zone2627.org) **Calendar** to click the event and register.

- **Action Plan #1: Enhancing Participant Engagement - September 16 2021, 5 p.m. PDT (6 pm Utah time):** By understanding and responding to the needs of our members, we can create a Rotary experience that adds value. Learn how to know what your members want, set the stage for a successful member experience, develop a participant-centered approach to engage your members. In break out rooms, share best practices for new member orientation and onboarding, local service, networking, social connections, and leadership opportunities.
- **Action Plan #2: Increase our service impact - November 4, 2021 at 5 p.m. PT (6 pm Utah time)**
- **Action Plan #3: Expand our Reach through partnering - February 3 2022 at 5 p.m. PT (6 pm Utah time)**
- **Action Plan #4: Increase our Ability to Adapt through innovation - May 4, 2022 at 5 p.m. PT (6 pm Utah time)**

## UVU Rotaract, Hurricane Valley and Dixie Sunrise Win Club of the Year Awards



District 5420 is pleased to honor **Utah Valley University Rotaract** as Rotaract Club of the Year for RY2020-21. [Click here to read about their amazing accomplishments.](#)

Daniel Webster defines the word “vibrant” as “characterized by energy and/or activity. Vivacious, animated, alive” which certainly describes the **Rotary Club of Dixie Sunrise**, the RY2020-21 recipient of Utah Rotary District 5420’s Large Club of the Year. [Click here for more.](#)

**The Rotary Club of Hurricane Valley** was selected as RY2020-21 Utah Rotary Small Club of the Year. This Southern Utah club, with a current membership of just 27, is “a little Rotary club which could” ... and did, despite the challenges of the past year. [Click here.](#)

### Service Impact Report: Are You Underreporting In-Kind Donations?



The impact of Rotary service is an important indicator of both your club’s vibrancy and Rotary’s value to your community, the district or the world. Some clubs, however, appear to be underreporting such data as volunteers, hours and other vital details while a majority of clubs are found reporting -0- in the category of “in-kind donations.” [Find out why in-kind reporting is a must – click here.](#)



### Register for Module 1 Sept 14 and 15 - Virtual Training

The Rotary Leadership Institute is offering the Module One (Part 1) training on Tuesday, September 14 and Wednesday, September 15. It will be virtual training via ZOOM. The meeting will be each evening from 6:30 - 9:30 pm. Participants must attend both evenings to receive credit for completing Module One, which will qualify them to take Module Two sometime in the near future. All Rotarians must pre-register and be accepted into the training, since there are a limited number of training slots. The registration fee is \$15 and will be collected after you have been accepted to the training. The \$15 fee is normally paid by the club. Interested Rotarians are invited to request an application at [rli5420@yahoo.com](mailto:rli5420@yahoo.com). **Application submission deadline is Thursday, September 9th.** Questions may be referred to Glade Hamilton, Chair, Rotary Leadership Institute at (435) 559-6481.

### Rotary Native American Endowment at Snow College



Among the many projects of our District’s Native American Initiative is an endowment for scholarships for Native American students at Snow College in Ephraim.

Through the generous contributions of many Rotarians, this endowment fund has reached \$52,500 and \$5,000 will be used this coming school year for three worthy candidates.

Many thanks to the Richfield Rotarians who have donated a total of \$40,650: Roger Bird, Jay Bosshardt, Neil Bosshardt, Larry & Janie Pearson, Brent & Janis Thorne. Representative Carl & Gail Albrecht of Richfield also donated. South Valley Rotarian Shaun Michel, Red Rock Rotarian Scott Florence, Salt Lake Rotary, as well as the Rotary Clubs of Bountiful, Cedar City, Centerville-Farmington, Mt Timpanogos have donated. This project has received an award from the Governor’s Collaborative Grants.

If you or your club would like to donate to the endowment please contact Bountiful Rotarian Paul Summers [paulsumm0320@msn.com](mailto:paulsumm0320@msn.com) To read more about this endowment, [click here.](#)

**People of Action!**  
**On YESCO Billboards**



# Join Us!



UtahRotary.org

## Social Media and more

District Governor Judy Zone, Chief of Staff Vicky Davison, and District PI Chair Pearl Wright have secured statewide People of Action billboards (courtesy of YESCO). We will also be running a Facebook ad campaign. Both

will feature People of Action photos and messages featuring Utah Rotarians. Rotary International created the People of Action campaign to bring the Rotary brand to life by highlighting what happens when community leaders within Rotary join together, share their vision, exchange ideas about solutions, and then take action to make it a reality.

The goal of our Utah campaign is to bring a broad awareness of Rotary around the state. Hopefully, this awareness will increase memberships in clubs across the state.

Get extra benefit in your club by posting People of Action photos on your club's social sites using photos of Rotarians from your club. If we all participate at the Club level in combination with the District's efforts, I am hopeful that awareness and membership will increase for all of us.

It's quick & easy to create your social media posts. [Click here](#) to see how to create your club's own People of Action photo.

## Rotary License Plate Challenge - Do You Have Yours?

Sydney King, chair of the Utah Humanitarian License Plate campaign, has a challenge for us all - take a picture with you and your new Rotary License plate. Why? Because the annual \$25 DMV fee goes directly to support our youth programs. You get to drive around with your personal message and the Rotary logo on your chariot. And you'll see your picture in the License Plate Gallery. To get yours, go to [dmv.utah.gov/plates/humanitarian#](http://dmv.utah.gov/plates/humanitarian#) Then click on E-Service and Click on Order License Plates



DJ Woolley



Paul Summers

## The Club Hub

Get ideas, support other clubs! Send your service projects & fundraisers to Newsletter Editor [Lola Beatlebrox](#) for this monthly section of the newsletter.



On July 19th, **Tooele Valley Rotary Club** wanted to pay it forward by surprising the Tooele City police officers with shield-shaped cookies to thank them for their service. The local Rotarians came together to decorate cookies for the 40+ officers. The club president, Tera Porter said, "If you've watched even one episode of Cops, you know police officers deserve our appreciation!" The officers welcomed the gesture. Opportunities for service exist in our community as well as globally. The service projects are fun and extremely rewarding.

As part of our 100 year club anniversary, the **Brigham City Rotary Club** set a goal to be a 100% Paul Harris Fellow club. A goal that we met in June and Past District

Governor Scott Leckman presided over the awarding of Paul Harris recognitions for every Rotarian in attendance, as well as multiple family members and those unable to attend the event.

Not sure if this feat has ever been accomplished in the Utah Rotary District, but we made it happen in Brigham City.



**Park City Sunrise Rotary** recently raised \$47 in six minutes. How? Rotarian Larry Gwin ordered a package of COVID vaccination bracelets on Amazon for \$14. He sat at the greeter station where Rotarians paid \$1 each (or more) to symbolize their support for Summit County's remarkable vaccination campaign. Within minutes the bracelets sold out. The entire \$47 went toward Happy Bucks which funds Sunrise Rotary's nonprofit grants program.



The **Rotary Club of South Valley** is finding any way we can to get the word out that Rotary does good things. A club member, Brenda Newman, had her construction company trucks in the Riverton Town Days parade. Those trucks made great sign holders!



Normally on the Fourth of July, the **Murray Rotary Club** is busy putting on the traditional pancake breakfast at Murray Park. This year however, the pavilion was under construction. The annual pancake breakfast is Murray Rotary's big fundraiser for the year, so having two years in a row without being able to put the breakfast on has left us without a significant amount of our expected funding. But not to be discouraged, Murray Rotary put an entry in the fabulous Murray Fun Days parade. We had a great time seeing the Murray residents who are out supporting the parade. We tossed out some small Frisbees with the Murray Rotary logo as well as some other pops and some small model airplanes. Fun with a Purpose! That's our motto.



The **Orem Rotary Club** met in a Club Assembly on June 30th to look back upon and celebrate the Rotary year, to welcome new Club leadership, and to celebrate moving ahead in a new Rotary year. Outgoing Club President, Dean Robinson, reviewed the highlights of the last year including: Zoom presentations from out-of-state guests (Victor Fleming, the Rotary magazine crossword puzzle creator, C-Span staff, Representative John Curtis, and others). Orem had a record year in Foundation giving. Dean honored Dr. DJ Smith as Orem Rotarian of the year, for DJ's dedication in keeping the club together during challenging times. Lynn Hillstead was presented as incoming Club President. Lynn introduced this year's theme Serve to Change Lives, as well as Orem's themes of Celebrate Rotary and Ride for the Brand. Lynn handed out new Orem Rotary shirts and UVU Rotaract shirts encouraged everyone to celebrate all the good Rotary brings into our lives.



All Rotarians are invited to come to Bountiful Aug 20-21st for the 23rd Annual **Bountiful Rotary** "Coats for Kids" Car show! It is a two day event. All proceeds go towards putting warm winter clothing on children in need in the South Davis Area. 10,000+ children helped so far. Food court raises our money, car registration and charity ticket sales. Friday is the Block party, parade, live music and burnout. Sat is a day in the park with Skydivers bringing the Flag a patriotic program and incredible food. Grand prize giveaway: Coleman Raptor quad.

**Facebook:** [Coatsforkidscarshow](#)



The **Cedar City Rotary Club** held our 24th July Jamboree, and what an incredible event it was! Cedar City's downtown Main Street was filled to the brim with classic cars, trucks, and motorcycles; vendors; sponsors; bands; a food court; and a beer and wine garden.

Despite the 100+ degree heat, crowds came early and grew as the day went on. It was incredible to see our largest fundraiser and Cedar City's largest single event (over 14,000 attendees each year) come to life again after cancelling it in 2020.

We are incredibly grateful we could put it on in 2021!

The **Ogden Rotary Club** was treated to a special meeting on June 30th. We heard from Dave Cawley, an Investigative Reporter from KSL News. Dave spoke about his most recent project, season 2 of the COLD podcast. Dave reports the story of Joyce Yost, a resident of Ogden, who was raped in the spring of 1985. She testified against her attacker in a preliminary hearing.

Before the case could get to trial, Joyce disappeared and has never been found. Her attacker, a Weber County resident named Doug Lovell, later admitted that he murdered her to prevent her from testifying against him. The meeting was well-attended because of our members' connections—through knowing the victim, the attacker, the law enforcement officials involved in the case, or their familiarity with the places where the events occurred.



## Save the Dates

### August 2021

August 21: 8am- Noon, Club Cluster Assembly: Logan (host club), Cache Valley Morning, Brigham City

August 28: 8am- Noon, Club Cluster Assembly: Ogden, Mt. Ogden, Layton (host club), Kaysville

### September 2021

Sept 1: DGND applications go out to club presidents- due November 1 (Kristi Guest)

Sept 11: 8am- Noon, Club Cluster Assembly: Centerville-Farmington, Bountiful (host club), Salt Lake

Sept 16, 6pm Utah time: RI Action Plan online workshop: Enhance participant engagement, add value to your club experience. **Register by clicking event.**

Sept 17: Club presidents receive email with current Manual of Procedure. Any suggested resolutions due October 21.

Announce business meeting Jan. 21, 2022. (Scott Leckman)

Sept 18: 8am- Noon, Club Cluster Assembly: Tooele, Holladay, Midvalley, Valley West, Millcreek, Murray, Sugarhouse (host club), Glendale, Hispano Latinos

Sept 22-25: RYLA

Sept 25: 8am- Noon, Club Cluster Assembly: South Valley, West Jordan, South Jordan, Sandy, Lehi, Orem (host club), Mt. Timpanogos, Provo, Spanish Fork, Springville

## October 2021

October 5: 4-5pm, District Membership Committee meeting

Oct 9: Noon-4pm, Club Cluster Assembly: Richfield, Moab (host club), Monticello, Blanding

Oct 21: Any resolutions to the District Manual of Procedure are due. (Scott Leckman)

Oct 23: 8am-Noon, Club Cluster Assembly: St. George, Red Rock (host club), Dixie Sunrise, Hurricane Valley, Zion Canyon, Cedar City

Oct 23: World Polio Day lunch in St George

Oct 24: World Polio Day

October 31: Bigger Better Bolder Navajo Reservation Service Weekend



**SERVE TO CHANGE LIVES**

## Newsletter Contributors

Brad Barber, Brigham City Rotary Club

Lola Beatlebrox, Newsletter Editor

Amanda Charles, Orem Rotary Club

Tessa Douglass, Cedar City Rotary Club

Glade R. Hamilton Rotary Leadership Institute

Dustin Jones, District Webmaster

Rachael Palmer, End Polio Now

Tera Porter, Tooele Valley Rotary Club

Larry Gwin, Park City Sunrise Rotary Club

Mike Peterson, Rotary Club of South Valley

Scott Rosenbush, Salt Lake City Rotary Club

Linda Sappington, Past District Governor

Krista Simonsen, Bountiful Rotary Club

Brent Thorne, Richfield Rotary Club

Robin Wade, Ogden Rotary Club

Kyle Winther, Murray Rotary Club

Judy Zone, Utah Rotary District Governor 2021-2022

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